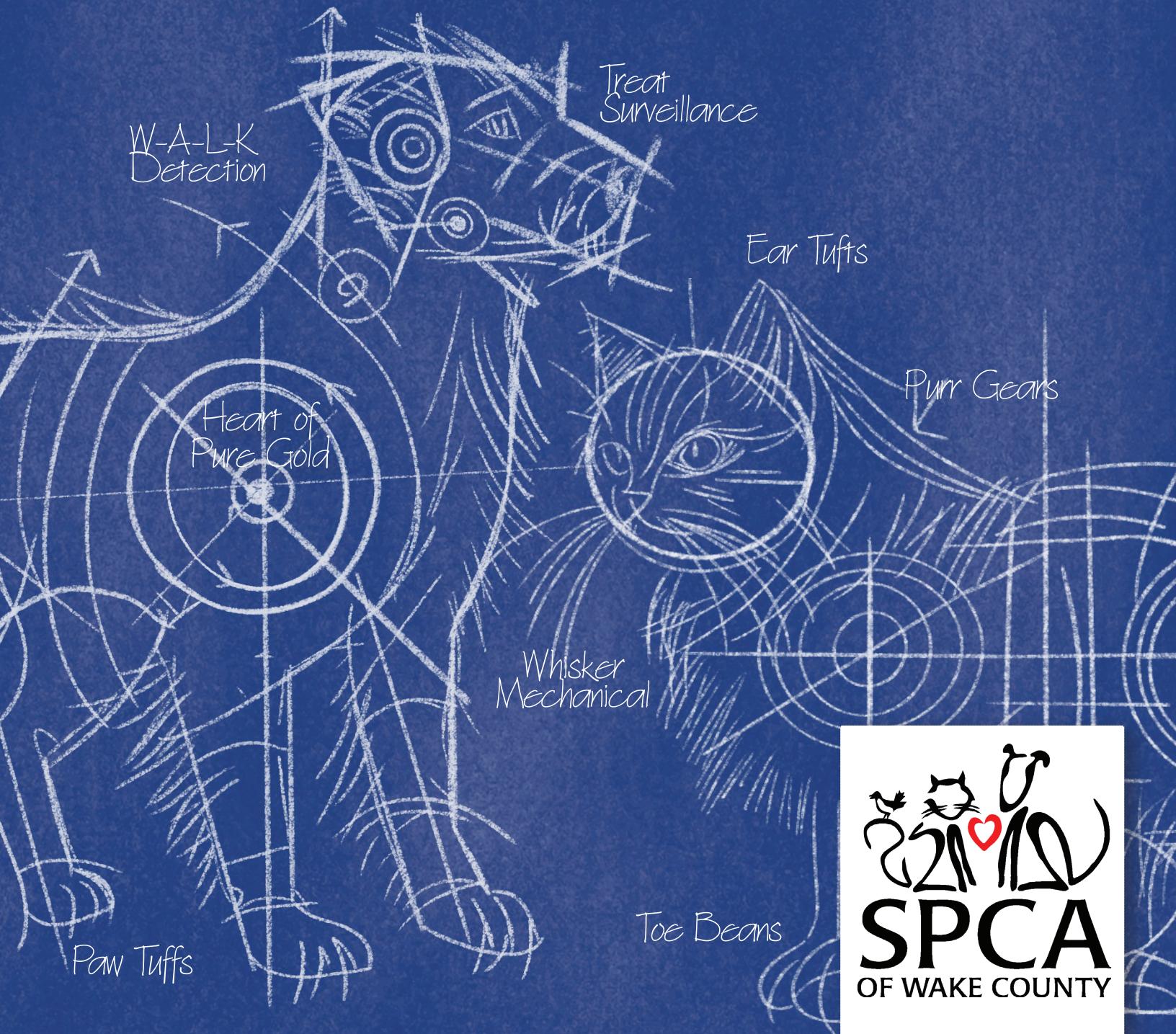


THE SPCA OF WAKE COUNTY | SPECIAL EDITION



JOIN US AS
WE MAKE ROOM
FOR MORE LOVE

OPENING THE SUSAN AND RANDALL WARD
SOON! REGIONAL CAMPUS FOR PETS & PEOPLE



MAKING ROOM FOR MORE LOVE



WE LOVE OUR PETS.

For many of us, the connection we share with our companion animals rivals some of the closest human relationships in our lives. But North Carolina faces a serious challenge: every day, an overwhelming number of dogs and cats enter public shelters – and far too many never make it out. For decades, euthanasia has been the go-to method of managing homeless pet populations. Yet this reactive approach drains resources and compassion without addressing the real causes of the crisis.

A REGIONAL CAMPUS FOR PETS & PEOPLE

For the past 58 years, the SPCA of Wake County has served our local community as a lifeline for pets in need and the families who love them. Today, our reach extends to more than 50 counties in North Carolina, supporting the Triangle area and under-resourced communities across the state where help is needed most. We know that to end the euthanasia of healthy, friendly shelter pets and create lasting change, we must address the root causes of the problem with proactive, people-centered solutions.

To deepen our work inside Wake County while expanding geographically, SPCA Wake is building North Carolina's first-ever regional campus – **The Susan and Randall Ward Regional Campus for Pets & People**.

This innovative campus is designed to provide the essential resources needed to decrease the number of pets entering public animal shelters, increase the number of pets leaving those shelters, and inspire community compassion through education and engagement. This campus will serve as a place for the community to come to for help as well as a central place to deploy resources across the state.

Located on Petfinder Lane in Raleigh, this campus expansion includes a new 27,000-square-foot, state-of-the-art Pet Admission & Resource Center as well as renovations to the current Pet Adoption Center. Together, these facilities will create a true community hub – a place where pets find safety and families find the help and hope they deserve.

A VISION THIS BIG DOESN'T HAPPEN WITHOUT YOU

This project provides a once-in-a-lifetime opportunity to make substantial and lasting improvements in the lives of pets, people, and our North Carolina community for decades to come. **Your most generous gift will ensure vulnerable animals thrive in the new Center from day one. JOIN US TODAY! SPCAWAKE.ORG/BUILD**

THE SUSAN AND RANDALL WARD REGIONAL CAMPUS FOR PETS & PEOPLE

NEW! PEGGY GARNER BRITT PET ADMISSION & RESOURCE CENTER

CURTIS DAIL PET ADOPTION CENTER

Resource Center Learning Center Veterinary Medical Center

Cat & Dog Housing



HOW YOU CAN HELP

MAKE A GIFT FOR CHANGE

No matter the size, every single gift will make a difference! If you'd like to recognize a special person or pet, there are meaningful naming opportunities available. Your loved one's name will be showcased as a lifesaver. Please contact Mondy Lamb, VP of Development at mlamb@spcawake.org or at 919-532-2086 or Gwyn Long, Donor Relations Manager, at 919-532-2082 or glong@spcawake.org. More info at: spcawake.org/build.

| NAMING & RECOGNITION OPPORTUNITIES | |
|------------------------------------|--------------|
| Exterior Naming | \$1,000,000 |
| Entryway Vestibules (2) | \$500,000 |
| Radiology Suite | \$250,000 |
| Dental Suite | \$250,000 |
| Feline Surgery Ward | \$250,000 |
| Cat & Dog Exam Rooms | \$100,000 |
| Medical Treatment | \$100,000 |
| Feline Treatment | \$100,000 |
| TNR/Feral Cat Room | \$100,000 |
| Animal Transfer Garage | \$100,000 |
| Main Storage Room | \$100,000 |
| Dog Play Yards (6) | \$50,000 |
| Feline Exam Room | \$50,000 |
| Cat Holding Room (Foster) | \$50,000 |
| Feline Medical Isolation | \$50,000 |
| Foster Office | \$50,000 |
| Food Prep Room | \$25,000 |
| Grooming Alcove | \$25,000 |
| Induction Table | \$25,000 |
| Dental Equipment | \$15,000 |
| Surgical Lights | \$15,000 |
| Autoclave (2) | \$15,000 |
| Dog Kennels (34) | \$10,000 |
| Cat Kennels (3) | \$10,000 |
| Cat Condos (24) | \$5,000 |
| Donor Recognition Wall | \$1,000 Plus |
| Tribute Tag | \$500* |

*See back page for Tribute Tag options

All contributions of \$1,000 or more will be recognized through a prominently displayed Donor Wall. *Gifts of \$50,000 or more may be pledged over a multi-year schedule.*

We have many ways to give, including donations of appreciated securities and stocks, QCD gifts through IRAs, DAFs and more.



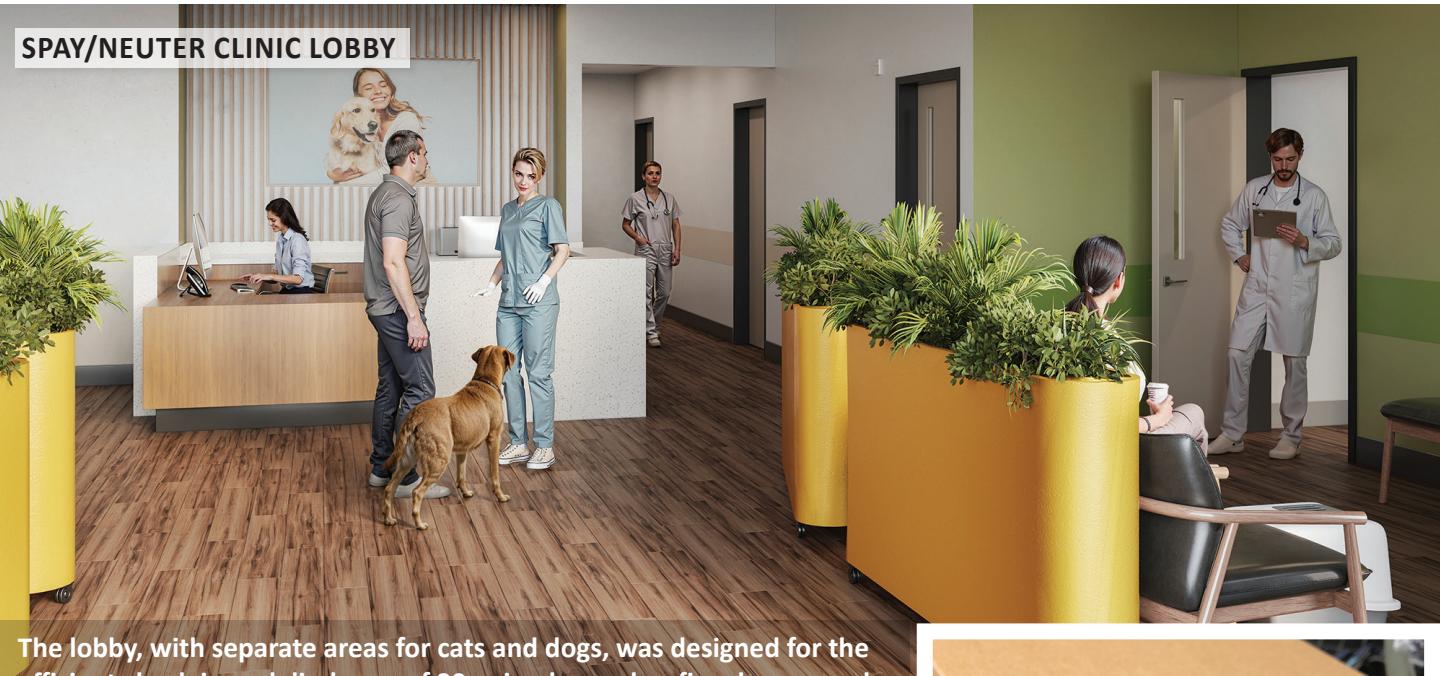
Above: Medical Treatment Area (Veterinary Medical Center)



Above: Dog Loft with 5 Dog Kennels (Dog Housing Wing)



Above: Cat Loft with Condos and Catio (Cat Housing Wing)



The lobby, with separate areas for cats and dogs, was designed for the efficient check-in and discharge of 30 animals per day, five days a week.

INITIATIVE #1

DECREASE THE NUMBER OF PETS ENTERING SHELTERS

Pets enter shelters for many reasons – unexpected litters, behavior challenges, or financial hardship that puts pet food or veterinary care out of reach.

We've spent decades building a tapestry of programs to meet these needs, and the expansion of our campus marks a significant step forward in both the scale of our work and our ability to offer new support to meet our community's needs.

The Spay/Neuter Clinic, inside the Veterinary Medical Center, will double our surgical capacity – a tremendous boost in reducing pet overpopulation and the unwanted litters that strain shelters.

The Resource Center will be a hub for our community impact programs that help families address issues before they result in pet surrender. These programs provide families with resources such as help with pet food, support for pet behavior problems, and low-cost preventive veterinary care.

While there's no single solution to the capacity crisis facing North Carolina shelters, real progress comes from addressing root causes from every angle – and our new Regional Campus marks the beginning of a new era in doing exactly that.



A kitten from one of Nala's litters.

PREVENTION SAVE LIVES

Monica reached out to our Pet Helpline, exhausted. Her indoor-outdoor cat, Nala, kept having litter after litter, and Monica struggled to find homes while fearing her kittens would end up in shelters.

Local clinics quoted spay prices far beyond her reach, so discovering our low-cost spay/neuter clinic was a relief. Helping Monica get Nala spayed prevented the ongoing cycle of unwanted litters that can lead to hundreds of cats over time and add strain to already overcrowded public animal shelters.

With doubled spay/neuter capacity, our new facility will help even more pet owners like Monica.

TRANSFER GARAGE



This enclosed garage is essential for animal safety and will allow our teams to close the overhead door and unload pets safely.

INITIATIVE #2

↑ INCREASE THE NUMBER OF PETS LEAVING SHELTERS

While preventing pets from entering public animal shelters is crucial, another part of the solution is helping those already there find a path out.

Our new Regional Campus is built for precisely that. As the first facility of its kind in North Carolina, it will serve as a lifeline for shelter pets at risk of euthanasia.

Partnering with open-door municipal animal shelters is essential to our work. We can offer a pressure-relief valve when space is short, or when a pet needs more care than they have the resources to provide. This new facility will allow us to strengthen partnerships with public animal shelters across the state and, together, save more lives.

With expanded housing and transport capacity, we will be able to respond more quickly to emergencies and ongoing overcrowding. Through our collaborations with public shelters, we can give pets the time, safety, and support they need.

Every pet transferred into our care is a life redirected from an uncertain fate. And every new partnership brings North Carolina closer to a future where more animals make it out of shelters and into loving homes.



One of the 101 puppy mill survivors.

SAYING YES TO PLEAS FOR HELP

This summer, a devastating puppy mill bust in Raleigh revealed over 100 small dogs living in filth, severely matted and deprived of sunlight. With the Wake County Animal Center at capacity, there was nowhere for them to go.

We stepped in with multiple other organizations to take as many dogs as possible, offering relief but wishing we could do more. Emergencies like this happen without warning, and acting fast can mean the difference between life and loss.

Our new building's expanded animal housing will let us say yes to more pets in crisis and help more pets find safety and loving homes.

LEARNING CENTER



The Learning Center is at the heart of our people-focused programs, including youth education and pet training and behavior classes.

INITIATIVE #3



CHANGE PEOPLE'S HEARTS & MINDS

The SPCA of Wake County is a place for education to take root, grow strong, and reach far beyond our walls. We hope to shape a kinder future, one where compassion and responsible pet care are learned early and last a lifetime.

This expanded campus will enhance our community education efforts, empowering people to understand how their choices affect animals and our communities.

The Learning Center was designed for maximum flexibility and can be utilized as one large room or two smaller rooms, allowing us to host two functions simultaneously. We plan to offer youth education programming, pet training classes and behavior solution workshops.

We envision SPCA Wake hosting learning opportunities for animal welfare professionals across the state and serving as a meeting place for collaboration with local partners such as Meals on Wheels of Wake County.

This facility will be a place where compassion grows, community connections deepen, and the bond between people and pets becomes a force for lasting change.



Charlie

MEET CHARLIE, A LIFE SAVED BY A CHANGED HEART AND MIND

Susan, legally blind and seeking companionship, fell in love with and adopted Charlie.

But as Charlie settled in, his high-energy behavior became too much, and Susan feared she might have to return him.

Susan reached out to SPCA Wake for help and through our pet behavior outreach program, she received customized support to help her and Charlie succeed.

Susan says, "This program is not only life-changing for me, but also for Charlie, because I was able to keep him, and he didn't have to go back again. I didn't even think it was possible for him to be the dog he is today."

VETERINARY MEDICAL CENTER



The Veterinary Medical Center, including the Spay/Neuter Clinic, was designed with two surgery suites to double our surgical capacity.

INITIATIVE #4



ENSURE WE HAVE THE RESOURCES TO DO THE FIRST 3 THINGS

While the work of the Regional Campus may seem ambitious, it must be. With one in four pets entering a North Carolina shelter never making it out, this campus is designed to rewrite that narrative. We believe animal welfare in our state can evolve and improve but only with your continued support.

None of the work done by SPCA Wake would be possible without you, our community of supporters. Every gift to SPCA Wake makes a lifesaving difference.

Among those leading the effort to create a more humane community are two donors whose legacy will continue to shape this community's future: Susan and Randall Ward.

The Susan and Randall Ward Regional Campus for Pets & People honors the extraordinary philanthropy of Susan Ward and her late husband, Randall. In 2023 Susan, a retired artist and longtime supporter of SPCA Wake, made a transformative \$5 million gift to help build the campus, reflecting the couple's shared commitment to giving back.

The Wards' partnership with SPCA Wake began in 2007 when they helped establish the Saving Lives Spay/Neuter Clinic in the Susan & Randall Ward Center. This community clinic provides high-volume, low-cost services to families in need.



Photo: Travis Long, News & Observer

ABOVE: SUSAN WARD WITH HER NEWFOUNDLAND DOG, MAE

continued

Since 2009, the clinic has performed more than 82,000 surgeries, preventing an estimated half million pets from entering shelters and greatly reducing euthanasia across Wake County.

Seeing the Clinic's impact made the vision for an expanded regional campus especially meaningful to the Wards.

Although Randall passed away in June 2021, his spirit lives on in the lifesaving work their philanthropy continues to make possible.

Today, the campus that bears their name honors not only their generosity, but also their belief in a better, kinder future for pets and people alike.

A MONUMENT BUILT ON LOVE

HONOR A MEMORY.
LEAVE A LEGACY.

Your tribute text here,
up to 90 characters,
in honor of a beloved
person or pet.



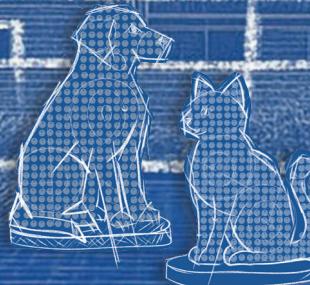
SCAN TO
SECURE YOUR
TAG(S) TODAY!
or visit spcawake.org/tag

Nestled in the welcoming courtyard between the new Pet Admission and Resource Center and the Pet Adoption Center, the Pet Celebration Tag Sculptures offer a meaningful way to honor the animals and people who have touched your life.

These striking sculptures are adorned with personalized metal tags, each one engraved to commemorate or pay tribute to a beloved pet or a special person.

These sculptures will stand for years to come as heartfelt reminders of the deep connections we share with animals who bring joy and meaning to our lives.

When you purchase a tag, you create a lasting tribute while helping support the lifesaving work of the SPCA of Wake County



Artist's interpretation of sculptures, nestled between the new Pet Admission & Resource Center (left) and the current Pet Adoption Center (right).

VISIT SPCAWAKE.ORG/BUILD FOR ADDITIONAL TRIBUTE OPTIONS

The Society for the Prevention of Cruelty to Animals (SPCA) of Wake County, Inc is a 501(c)(3) charitable organization tax ID # 56-0891732. Address: 200 Petfinder Lane | Raleigh, NC 27603