



SPCA OF WAKE COUNTY | EST. 1967 | RALEIGH, NC

# AN EXPANSION PROJECT TO TRANSFORM OUR STATE





## **WE LOVE OUR PETS.**

For many of us, the connection we share with our companion animals rivals some of the closest human relationships in our lives.

**We love our pets, but North Carolina has a big problem:** Every day, an overwhelming number of dogs and cats enter public shelters. A heartbreaking number of them never leave.

Euthanasia has long been the go-to method used to manage the problem of homeless pets in North Carolina.

However, the time and resources exhausted in this reactive practice fail to make any real impact in addressing the problem at its source.

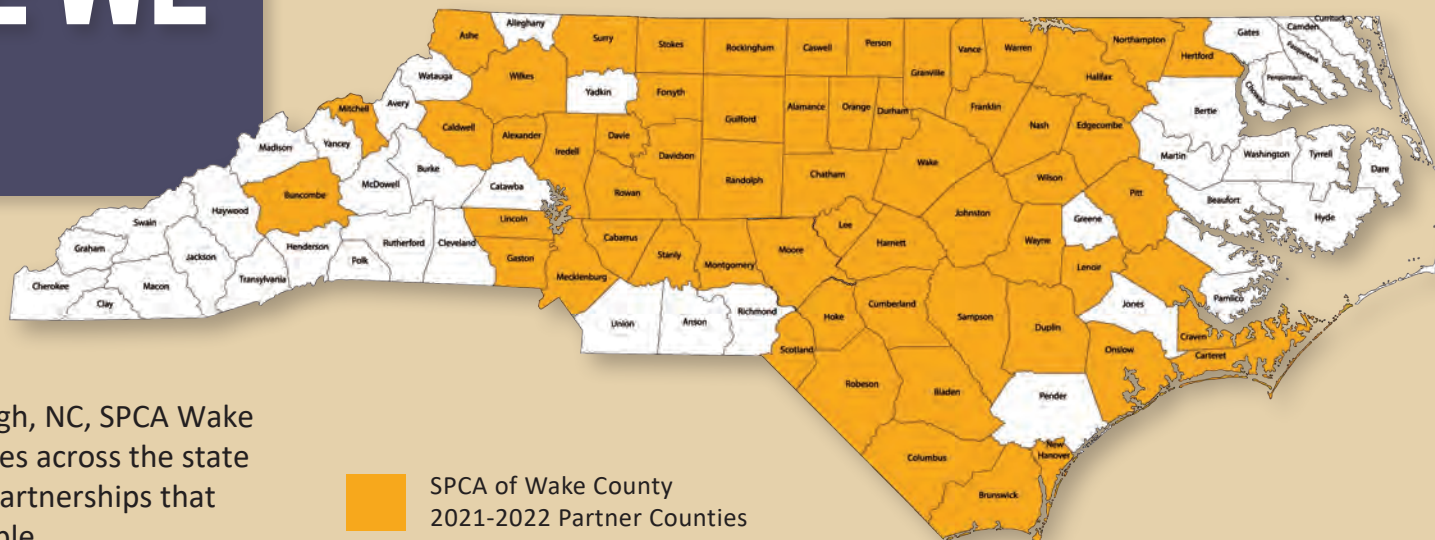
We must address the problems at their roots – with proactive, people-focused resources to finally solve the problem.

But identifying a problem is only helpful if you have a solution.

## **AND WE DO.**



# WHERE WE WORK



Headquartered in Raleigh, NC, SPCA Wake works in over 50 counties across the state through collaborative partnerships that save pets and help people.

## A STATEWIDE PROBLEM

- ▶ **Over 200,000** dogs and cats enter North Carolina animal shelters each year.\*
- ▶ **Over 60,000** never make it out.

*\*Averages based on year over year data 2009-2019 as reported annually to the NC Department of Agriculture.*

## TARGETING THE UNDERLYING CAUSE

The number of healthy pets euthanized in North Carolina's public animal shelters is a heartbreaking symptom of the real issue: a lack of necessary resources to keep pets in homes, with their families, and out of animal shelters.



# HOW WE WORK

## SOLUTIONS, NOT BAND-AIDS

The SPCA of Wake County is known for its multi-faceted, comprehensive approach to addressing the issues around pet overpopulation.

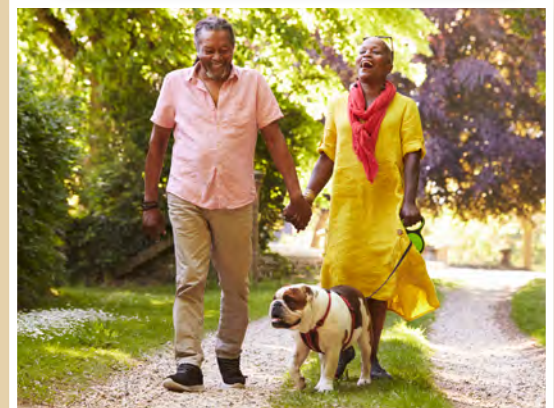
**Adoption:** Placing homeless pets with new families is just one piece of the pie.

**Intervention:** Our programs targeted toward people immediately at-risk of surrendering their pet to a shelter prevents pets from entering shelters today.

**Prevention:** Our decades-long investment in community-wide spay/neuter efforts has made a profound impact on preventing tomorrow's pets from ever entering local shelters.

**Collaboration:** A tireless commitment to collaboration with human service organizations and animal organizations is the hallmark of our life-saving success.

**As the largest private, nonprofit animal organization in the region, the SPCA of Wake County is uniquely positioned to solve the unnecessary euthanasia of adoptable animals at its root cause: too many animals and too few resources.**



# CREATE A HUMANE COMMUNITY

These four key problem-solving initiatives mark the pathway there.

## INITIATIVE #1:

### DECREASE THE NUMBER OF PETS ENTERING SHELTERS



- Provide spay/neuter services to the pets of families unable to afford the service elsewhere
- Provide pet food assistance to homebound seniors and other pet owners in need
- Provide training resources to address challenging pet behaviors such as destructive chewing or litterbox issues
- Expand and deepen collaborative partnerships with rural shelters

## INITIATIVE #2:

### INCREASE THE NUMBER OF PETS LEAVING SHELTERS



- Transfer homeless pets from counties with high intake and low adoptions to population centers where adoption demand is high
- Leverage public/private partnerships to work together toward a shared vision

## INITIATIVE #3:

### CHANGE THE HEARTS & MINDS OF PEOPLE IN OUR COMMUNITY



- Create comprehensive youth education programs that teach kids the importance of kindness, compassion and respect for all living things
- Develop community-based programs through collaborative partnerships with human service organizations

## INITIATIVE #4:

### MAKE SURE WE HAVE THE RESOURCES TO DO THE FIRST THREE THINGS



- Right people in the right seats
- Effective strategy with measurable outcomes
- The generous support of an engaged community
- A proven history of sustainable growth
- The physical space necessary for animal housing and people-focused programming

# WE MUST DO MORE.

Our path to creating a humane community is clear. We must begin by addressing four critical space limitations.

## **NEED: HEALTHIER ANIMAL HOUSING**

Our current admission facility in Garner was built in 1970. Outdated animal housing design; the lack of adequate heating, cooling and air flow; and the absence of medical isolation space severely limit our intake capacity.

## **NEED: MORE TIME FOR SAVING LIVES**

Located five miles apart, our two separate locations lead to inefficiencies and multiple round trips between buildings each day.

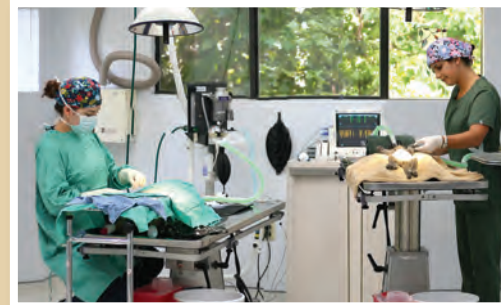
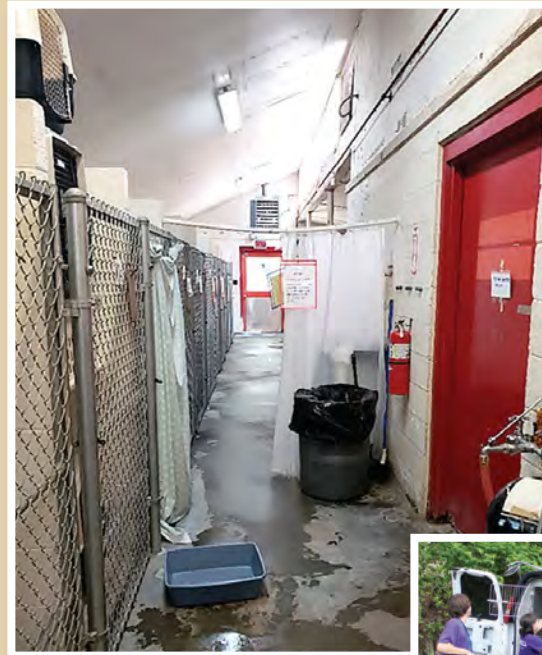
## **NEED: MORE ACCESS TO PREVENTION SERVICES**

Our current surgery capacity and equipment are not enough to significantly combat NC's pet overpopulation.

Our single pet transport vehicle is an outdated, secondhand van that struggles to reach our shelter partners across the state.

## **NEED: ADDITIONAL PROGRAM SPACES**

With space at capacity for pets and people, there is no room to offer pet training classes, youth education, or vital community outreach.

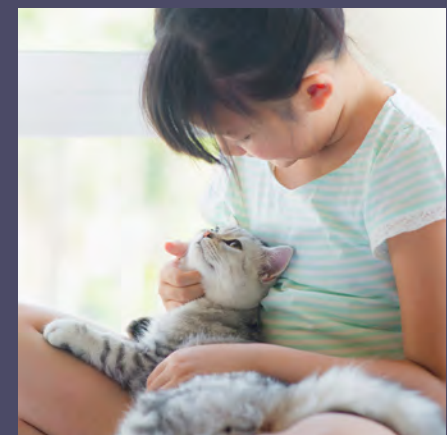
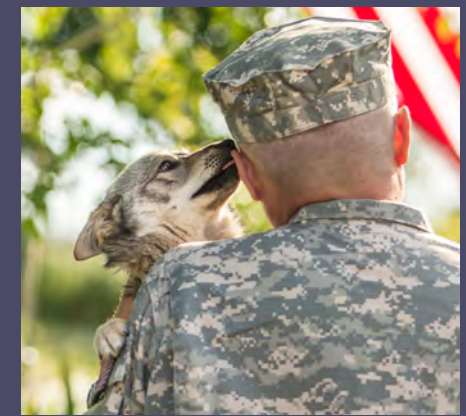




WE ENVISION  
**ONE CAMPUS**



PROVIDING  
**COUNTLESS  
SOLUTIONS**



# A REGIONAL CAMPUS FOR PETS & PEOPLE

Designed to provide the essential resources needed to keep pets in homes and out of shelters, transport homeless pets in from rural, under-resourced shelters, and change the hearts and minds of people through engagement and education, this campus will truly transform how our community responds to people and pets in need.

## NEW ADMISSION AND RESOURCE CENTER

## CURRENT ADOPTION CENTER

Resource Center    Learning Center    Veterinary Medical Clinic





**A VISION  
THIS BIG  
DOESN'T  
HAPPEN  
WITHOUT  
YOU.**



## **CAMPUS PROJECT BUDGET**

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Architectural and Site Design	\$1,770,000
Site Work	\$4,500,000
New Facility Construction	\$13,600,000
Pet Adoption Center Upgrades	\$1,200,000
Furniture, Fixtures, Equipment	\$1,250,000
Security and Utility Upgrades	\$550,000
Owner's Rep/Project Manager	\$650,000
Signage and Landscape	\$300,000
Contingencies	\$1,475,000
<b>Total Hard Costs</b>	<b>\$25,295,000</b>

Campaign Personnel	\$1,343,000
Campaign Fundraising Counsel	\$375,000
Outreach and Events	\$275,000
<b>Total Soft Costs</b>	<b>\$1,993,000</b>

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<b>TOTAL PROJECT BUDGET</b>	<b>\$27,288,000</b>
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## ABOUT THE SPCA OF WAKE COUNTY

We know well the remarkable power of a caring community: It's the heart of our story. Investing in bold and compelling ideas to improve the lives of pets and people laid the foundation for SPCA Wake as an enduring Raleigh institution built on sustainable philanthropic results.

The SPCA of Wake County was founded in 1967 by Raleigh city leaders and grassroots volunteers. Our dedication and work over the past five decades has focused on improving lives for pets and people in cities and towns throughout the greater Wake County region. Our community programs pick up where local government agencies leave off and add critical, life-saving capacity where it is needed most.

**After half a century of life-saving results, we now have a bigger vision: transforming the way North Carolina responds to people and pets in need.** As we envision this future, we see you at the heart of it. With you by our side, we are ready to take on the urgent and demanding job of solving our state's current problems, and addressing emerging issues with the forward-thinking flexibility to meet tomorrow's needs in our ever-evolving state.







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