



SPCA OF WAKE COUNTY | EST. 1967 | RALEIGH, NC

# AN EXPANSION PROJECT TO TRANSFORM OUR STATE





## **WE LOVE OUR PETS.**

For many of us, the connection we share with our companion animals rivals some of the closest human relationships in our lives.

**We love our pets, but North Carolina has a big problem:** Every day, an overwhelming number of dogs and cats enter public shelters. A heartbreaking number of them never leave.

Euthanasia has long been the go-to method used to manage the problem of homeless pets in North Carolina.

However, the time and resources exhausted in this reactive practice fail to make any real impact in addressing the problem at its source.

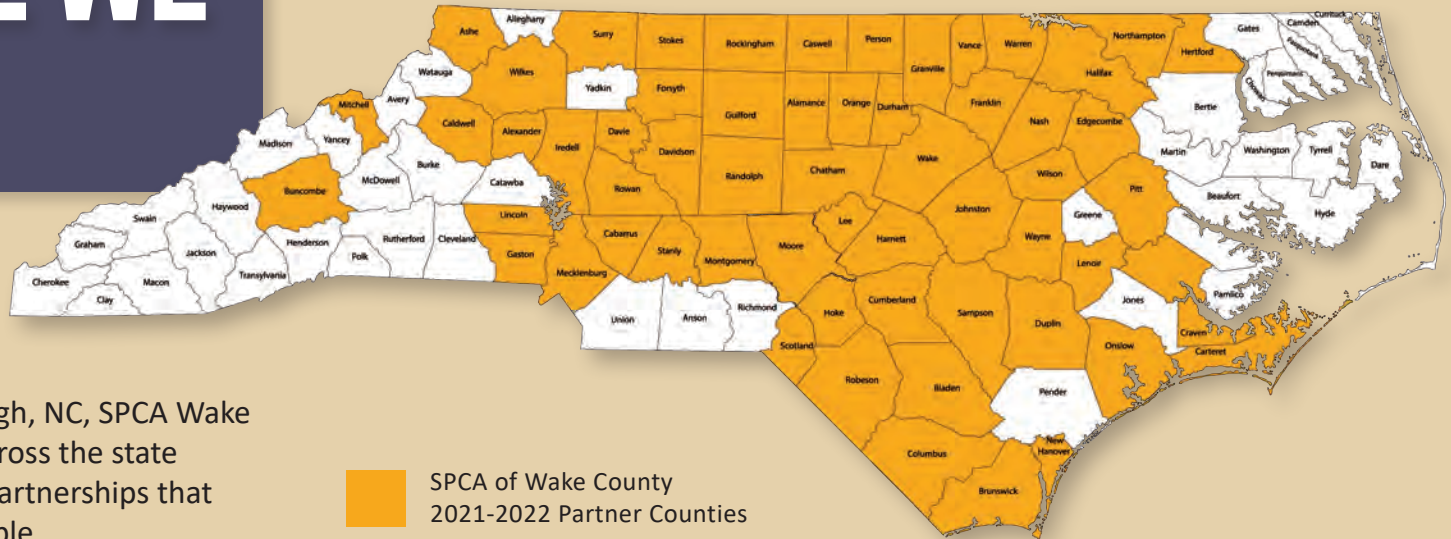
We must address the problems at their roots – with proactive, people-focused resources to finally solve the problem.

But identifying a problem is only helpful if you have a solution.

**AND WE DO.**



# WHERE WE WORK



Headquartered in Raleigh, NC, SPCA Wake works in 59 counties across the state through collaborative partnerships that save pets and help people.

## A STATEWIDE PROBLEM

- ▶ **Over 200,000** dogs and cats enter North Carolina animal shelters each year.\*
- ▶ **Over 60,000** never make it out.

*\*Averages based on year over year data 2009-2019 as reported annually to the NC Department of Agriculture.*

## TARGETING THE UNDERLYING CAUSE

The number of healthy pets euthanized in North Carolina's public animal shelters is a heartbreaking symptom of the real issue: a lack of necessary resources to keep pets in homes, with their families, and out of animal shelters.



# HOW WE WORK

## SOLUTIONS, NOT BAND-AIDS

The SPCA of Wake County is known for its multi-faceted, comprehensive approach to addressing the issues around pet overpopulation.

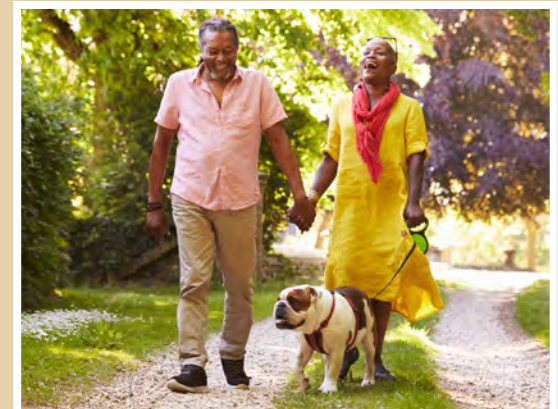
**Adoption:** Placing homeless pets with new families is just one piece of the pie.

**Intervention:** Our programs targeted toward people immediately at-risk of surrendering their pet to a shelter prevents pets from entering shelters today.

**Prevention:** Our decades-long investment in community-wide spay/neuter efforts has made a profound impact on preventing tomorrow's pets from ever entering local shelters.

**Collaboration:** A tireless commitment to collaboration with human service organizations and animal organizations is the hallmark of our life-saving success.

**As the largest private, nonprofit animal organization in the region, the SPCA of Wake County is uniquely positioned to solve the unnecessary euthanasia of adoptable animals at its root cause: too many animals and too few resources.**



# CREATE A HUMANE COMMUNITY

These four key problem-solving initiatives mark the pathway there.

## INITIATIVE #1:

### DECREASE THE NUMBER OF PETS ENTERING SHELTERS



- Provide spay/neuter services to the pets of families unable to afford the service elsewhere
- Provide pet food assistance to homebound seniors and other pet owners in need
- Provide training resources to address challenging pet behaviors such as destructive chewing or litterbox issues
- Expand and deepen collaborative partnerships with rural shelters

## INITIATIVE #2:

### INCREASE THE NUMBER OF PETS LEAVING SHELTERS



- Transfer homeless pets from counties with high intake and low adoptions to population centers where adoption demand is high
- Leverage public/private partnerships to work together toward a shared vision

## INITIATIVE #3:

### CHANGE THE HEARTS & MINDS OF PEOPLE IN OUR COMMUNITY



- Create comprehensive youth education programs that teach kids the importance of kindness, compassion and respect for all living things
- Develop community-based programs through collaborative partnerships with human service organizations

## INITIATIVE #4:

### MAKE SURE WE HAVE THE RESOURCES TO DO THE FIRST THREE THINGS



- Right people in the right seats
- Effective strategy with measurable outcomes
- The generous support of an engaged community
- A proven history of sustainable growth
- The physical space necessary for animal housing and people-focused programming

# WE MUST DO MORE.

Our path to creating a humane community is clear. We must begin by addressing four critical space limitations.

## **NEED: HEALTHIER ANIMAL HOUSING**

Our current admission facility in Garner was built in 1970. Outdated animal housing design; the lack of adequate heating, cooling and air flow; and the absence of medical isolation space severely limit our intake capacity.

## **NEED: MORE TIME FOR SAVING LIVES**

Located five miles apart, our two separate locations lead to inefficiencies and multiple round trips between buildings each day.

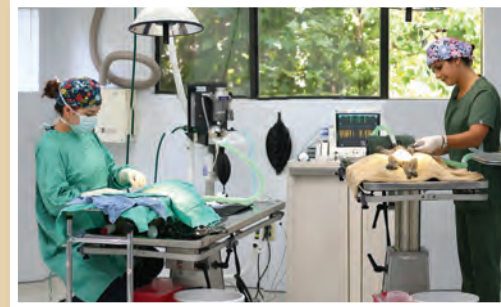
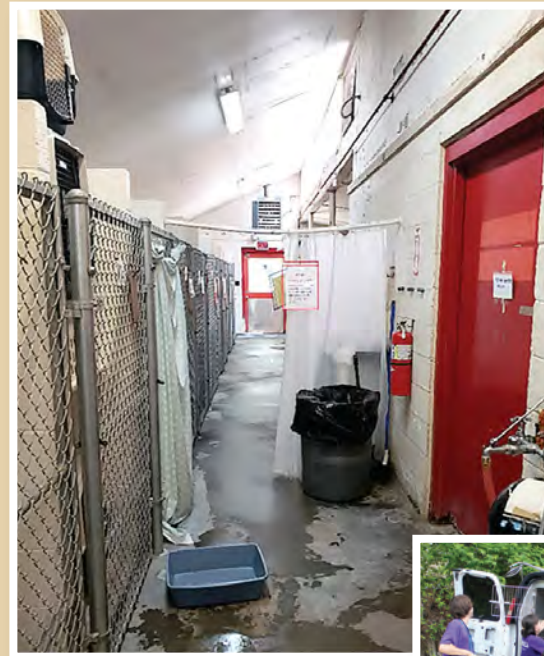
## **NEED: MORE ACCESS TO PREVENTION SERVICES**

Our current surgery capacity and equipment are not enough to significantly combat NC's pet overpopulation.

Our single pet transport vehicle is an outdated, secondhand van that struggles to reach our shelter partners across the state.

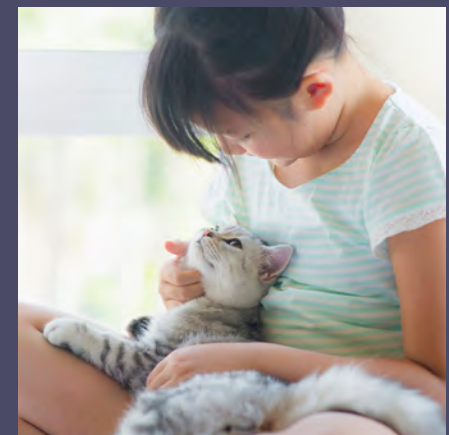
## **NEED: ADDITIONAL PROGRAM SPACES**

With space at capacity for pets and people, there is no room to offer pet training classes, youth education, or vital community outreach.





WE ENVISION  
**ONE CAMPUS**



PROVIDING  
**COUNTLESS  
SOLUTIONS**



# A REGIONAL CAMPUS FOR PETS & PEOPLE

Designed to provide the essential resources needed to keep pets in homes and out of shelters, transport homeless pets in from rural, under-resourced shelters, and change the hearts and minds of people through engagement and education, this campus will truly transform how our community responds to people and pets in need.

## NEW ADMISSION AND RESOURCE CENTER

Resource Center    Learning Center    Veterinary Medical Clinic

## CURRENT ADOPTION CENTER





**A VISION  
THIS BIG  
DOESN'T  
HAPPEN  
WITHOUT  
YOU.**



## **CAMPUS PROJECT BUDGET**

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Architectural and Site Design	\$1,770,000
Site Work	\$4,500,000
New Facility Construction	\$13,600,000
Pet Adoption Center Upgrades	\$1,200,000
Furniture, Fixtures, Equipment	\$1,250,000
Security and Utility Upgrades	\$550,000
Owner's Rep/Project Manager	\$650,000
Signage and Landscape	\$300,000
Contingencies	\$1,475,000
<b>Total Hard Costs</b>	<b>\$25,295,000</b>

Campaign Personnel	\$1,343,000
Campaign Fundraising Counsel	\$375,000
Outreach and Events	\$275,000
<b>Total Soft Costs</b>	<b>\$1,993,000</b>

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<b>TOTAL PROJECT BUDGET</b>	<b>\$27,288,000</b>
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## **OUR CAMPAIGN PROGRESS**

As of January 2025, we have raised \$21.7 million of our \$27.5 million goal.

## ABOUT THE SPCA OF WAKE COUNTY

We know well the remarkable power of a caring community: It's the heart of our story. Investing in bold and compelling ideas to improve the lives of pets and people laid the foundation for SPCA Wake as an enduring Raleigh institution built on sustainable philanthropic results.

The SPCA of Wake County was founded in 1967 by Raleigh city leaders and grassroots volunteers. Our dedication and work over the past five decades has focused on improving lives for pets and people in cities and towns throughout the greater Wake County region. Our community programs pick up where local government agencies leave off and add critical, life-saving capacity where it is needed most.

**After half a century of life-saving results, we now have a bigger vision: transforming the way North Carolina responds to people and pets in need.** As we envision this future, we see you at the heart of it. With you by our side, we are ready to take on the urgent and demanding job of solving our state's current problems, and addressing emerging issues with the forward-thinking flexibility to meet tomorrow's needs in our ever-evolving state.







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**CAPITAL CAMPAIGN  
AMBASSADOR CABINET**

Olivia Holding, Cabinet Co-Chair  
Prentiss & Joan Baker, Cabinet Co-Chairs  
Smedes & Rosemary York, Cabinet Co-Chairs  
Frank Baker  
Vic & Mary Grady Bell  
Laura Bell  
James Bell Black  
Mark Carlton  
Jeff & Boo Carver  
David Coats  
Michelle D. Connell  
Kristin Cooper  
Helen Daughtry  
Ron & Brenda Gibson  
Emmett Haywood  
Kenneth C. Haywood  
Frank & Ruth E Holding  
Jay & Boo Jefferson  
Kelly Lee  
Alex Mihajlov  
Chan Namgong  
Tim & Anita Nicholls  
Missy Orr  
John Parham  
Mary Ann Parrott  
Chelsea Poole  
Paul Reynolds  
Monty & Nancy White  
JoEllen Wilkes  
Mary Willis  
George York



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Vice President of Philanthropy

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Email: [mlamb@spcawake.org](mailto:mlamb@spcawake.org)



# HOW YOU CAN HELP

Make a gift for enduring change.

By making a donation to the Campaign, you will help build a better future for the pets and people of North Carolina. Leave a lasting legacy to help transform our community.

You can choose to feature your name or the name of a beloved pet or person on any of the following spaces.

## Commemorative Naming Opportunities

Admission & Resource Center (ARC)

OPPORTUNITY	LOCATION	GIFT LEVEL
• <i>Entire Campus -- Named</i>	<i>Campus</i>	<i>\$5,000,000</i>
• <i>Admission &amp; Resource Center -- Named</i>	<i>Campus</i>	<i>\$2,000,000</i>
• <i>Cat Housing Wing -- Named</i>	<i>Cat Housing Area</i>	<i>\$1,000,000</i>
• <i>Dog Housing Wing -- Named</i>	<i>Dog Housing Area</i>	<i>\$1,000,000</i>
• <i>Learning Center -- Named</i>	<i>Learning Center</i>	<i>\$1,000,000</i>
• <i>Pet Admission Center -- Named</i>	<i>Community Resource Ctr</i>	<i>\$1,000,000</i>
• <i>Spay/Neuter Clinic -- Named</i>	<i>Medical Center</i>	<i>\$1,000,000</i>
• <i>Learning Center Lobby -- Named</i>	<i>Learning Center</i>	<i>\$500,000</i>
• <i>Learning Center Room 1 -- Named</i>	<i>Learning Center</i>	<i>\$500,000</i>
• <i>Learning Center Room 2 -- Named</i>	<i>Learning Center</i>	<i>\$500,000</i>
• <i>Pet Admissions Center Lobby -- Named</i>	<i>Community Resource Ctr</i>	<i>\$500,000</i>
• Surgical Suite #1	Medical Center	\$500,000
• Surgical Suite #2	Medical Center	\$500,000
• <i>Canine Surgery Ward #1 -- Named</i>	<i>Medical Center</i>	<i>\$250,000</i>
• <i>Canine Surgery Ward #2 -- Named</i>	<i>Medical Center</i>	<i>\$250,000</i>
• Dental Suite	Medical Center	\$250,000
• Feline Surgery Ward	Medical Center	\$250,000
• Learning Center Vestibule	Learning Center	\$250,000
• <i>Pet Admission Center Vestibule</i>	<i>Community Resource Ctr</i>	<i>\$250,000</i>
• Radiology Room	Medical Center	\$250,000
• <i>Spay/Neuter Clinic Lobby -- Named</i>	<i>Medical Center</i>	<i>\$250,000</i>
• Spay/Neuter Clinic Vestibule	Medical Center	\$250,000
• Animal Transfer Garage	Storage/Transfer hallway	\$100,000
• <i>Animal Transport Vehicle -- Named</i>	<i>Campus</i>	<i>\$100,000</i>
• Animal Transport Vehicle	Campus	\$100,000





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## Commemorative Naming Opportunities

Admission & Resource  
Center

OPPORTUNITY	LOCATION	GIFT LEVEL
• Canine Medical Isolation 1	Dog Housing Area	\$100,000
• Canine Medical Isolation 2	Dog Housing Area	\$100,000
• Canine Temporary Holding	Storage/Transfer hallway	\$100,000
• <i>Canine Treatment -- Named</i>	<i>Medical Center</i>	<i>\$100,000</i>
• Cat Holding Room	Community Resource Ctr	\$100,000
• <i>Cat Loft 1 -- Named</i>	<i>Cat Housing Area</i>	<i>\$100,000</i>
• <i>Cat Loft 2 -- Named</i>	<i>Cat Housing Area</i>	<i>\$100,000</i>
• Cat Loft 3	Cat Housing Area	\$100,000
• <i>Cat Waiting Area -- Named</i>	<i>Medical Center</i>	<i>\$100,000</i>
• Central Storage Room	Storage/Transfer hallway	\$100,000
• <i>Clinic Exam Room #1 (Dog) -- Named</i>	<i>Medical Center</i>	<i>\$100,000</i>
• Clinic Exam Room #2	Medical Center	\$100,000
• <i>Clinic Exam Room #3 -- Named</i>	<i>Medical Center</i>	<i>\$100,000</i>
• <i>Dog Loft 1 - Named</i>	<i>Dog Housing Area</i>	<i>\$100,000</i>
• <i>Dog Loft 2 -- Named</i>	<i>Dog Housing Area</i>	<i>\$100,000</i>
• <i>Dog Loft 3 -- Named</i>	<i>Dog Housing Area</i>	<i>\$100,000</i>
• <i>Dog Loft 4 -- Named</i>	<i>Dog Housing Area</i>	<i>\$100,000</i>
• <i>Dog Loft 5 -- Named</i>	<i>Dog Housing Area</i>	<i>\$100,000</i>
• Dog Loft 6	Dog Housing Area	\$100,000
• Dog Loft 7	Dog Housing Area	\$100,000
• <i>Dog Waiting Area -- Named</i>	<i>Medical Center</i>	<i>\$100,000</i>
• Feline / Rabbit Medical Isolation	Cat Housing Area	\$100,000
• Feline Exam Room	Cat Housing Area	\$100,000
• Feline Medical Isolation - 1	Cat Housing Area	\$100,000
• Feline Medical Isolation - 3	Medical Center	\$100,000
• Feline Treatment	Medical Center	\$100,000
• Foster Cat Way Station	Community Resource Ctr	\$100,000
• Foster Exam Room	Community Resource Ctr	\$100,000



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## Commemorative Naming Opportunities

Admission & Resource  
Center

OPPORTUNITY	LOCATION	GIFT LEVEL
• Intake Exam Room #1	Community Resource Ctr	\$100,000
• Intake Exam Room #2	Community Resource Ctr	\$100,000
• Intake Exam Room #3	Community Resource Ctr	\$100,000
• Kitten Nursery	Medical Center	\$100,000
• Small Animal / Flexible Holding	Community Resource Ctr	\$100,000
• TNR / Feral Cats	Medical Center	\$100,000
• Treatment Area	Medical Center	\$100,000
• Canine Back Medical Entrance Vestibule	Dog Housing Area	\$50,000
• Canine Medical Housing Iso Vestibule	Dog Housing Area	\$50,000
• Canine Medical Isolation Vestibule	Dog Housing Area	\$50,000
• Dog Loft 1/Cat Flex Housing - Play Yard	Dog Housing Area	\$50,000
• Dog Loft 2 - Play Yard	Dog Housing Area	\$50,000
• Dog Loft 3 - Play Yard	Dog Housing Area	\$50,000
• Dog Loft 4 - Play Yard	Dog Housing Area	\$50,000
• Dog Loft 5 - Play Yard	Dog Housing Area	\$50,000
• Dog Loft 6 - Play Yard (ISO)	Dog Housing Area	\$50,000
• Dog Loft 7 - Play Yard (ISO)	Dog Housing Area	\$50,000
• Feline Medical Isolation - 2	Cat Housing Area	\$50,000
• Feline Medical Isolation - 3 Vestibule	Medical Center	\$50,000
• Food Prep	Storage/Transfer hallway	\$50,000
• Food Storage	Storage/Transfer hallway	\$50,000
• Laundry	Storage/Transfer hallway	\$50,000
• Laundry/Storage	Medical Center	\$50,000
• Office: Animal Care Manager Office	Storage/Transfer hallway	\$50,000
• Office: Animal Pathways Director Office	Storage/Transfer hallway	\$50,000
• Office: Clinic Manager Office	Medical Center	\$50,000
• Office: Community Impact	Storage/Transfer hallway	\$50,000
• Office: Community Impact Director	Community Resource Ctr	\$50,000





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## Commemorative Naming Opportunities

Admission & Resource  
Center

OPPORTUNITY	LOCATION	GIFT LEVEL
• Office: Facilities Manager	Storage/Transfer hallway	\$50,000
• Office: Foster Program	Community Resource Ctr	\$50,000
• Office: Intake Manager	Community Resource Ctr	\$50,000
• Office: Intake Specialists	Community Resource Ctr	\$50,000
• Office: Medical Director	Medical Center	\$50,000
• Office: Medical Manager	Medical Center	\$50,000
• Pack/Prep Area	Medical Center	\$50,000
• Small Meeting Room	Community Resource Ctr	\$50,000
• Small Meeting Room / Wellness	Community Resource Ctr	\$50,000
• Staff Breakroom	Dog Housing Area	\$50,000
• Cat Housing Vestibule	Cat Housing Area	\$25,000
• Cat Neuter/Tx Table 1	Medical Center	\$25,000
• Cat Neuter/Tx Table 2	Medical Center	\$25,000
• Induction Table 1	Medical Center	\$25,000
• Induction Table 2	Medical Center	\$25,000
• <i>Catio 1 -- Named</i>	<i>Cat Housing Area</i>	<i>\$25,000</i>
• <i>Catio 2 -- Named</i>	<i>Cat Housing Area</i>	<i>\$25,000</i>
• Catio 3	Cat Housing Area	\$25,000
• Catio 4	Cat Housing Area	\$25,000
• Central Janitorial	Storage/Transfer hallway	\$25,000
• Clinic Restroom	Medical Center	\$25,000
• Feline Medical Isolation - (1 & 2 Vestibule)	Cat Housing Area	\$25,000
• Foster Storage Room	Community Resource Ctr	\$25,000
• LC Room 1 Storage	Learning Center	\$25,000
• LC Room 2 Storage	Learning Center	\$25,000
• Learning Center Kitchenette	Learning Center	\$25,000
• Learning Center Restroom	Learning Center	\$25,000
• Pet Bath Alcove	Storage/Transfer hallway	\$25,000

