

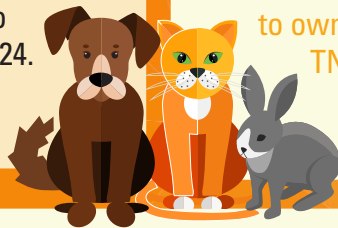


2024 IMPACT REPORT

Behind each number below, there's a real pet, person, or family who felt your support in 2024. You kept families together, made frontline rescue work possible, and saved pets in crisis. We are grateful for what you make possible. Let us know if you'd like to learn more!

242,923 SERVICES TO PETS

SPCA Wake provided a total of 242,923 services and items to pets in 2024.



3,578 LIVES SAVED

3,536 ANIMAL ADOPTIONS

26 returned to owner or TNVR'd

16 transferred to partner groups

218,992 PET MEALS PROVIDED

Pets and people in need receive pet food and supplies through partnerships with 10 local agencies, including Meals on Wheels of Wake County.



5,258 PETS SPAYED & NEUTERED

- 3,404 pets altered through the low-cost Saving Lives Clinic
- 1,854 pets altered through the spay/neuter voucher program

.....▶ **81,220 FIXES**

Number of pets spayed/neutered through the SPCA's Saving Lives Clinic since its opening in 2009. That's **544,996 births prevented** that likely would have needed shelter services.

1,230 PETS HELPED

at five low-cost Wellness Clinics. 696 families brought their pets to receive affordable, essential vet care, such as microchips and vaccines.

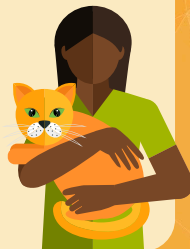


13,294 VOLUNTEER HOURS

372 volunteers contributed time equivalent to 7 full-time staff.

1,833 PETS FOSTERED

404 volunteer foster families cared for young, injured or elderly animals.



2,456 PETS IN NEED

transferred into SPCA Wake's care. SPCA Wake partners with vets, labs, rescues, and municipal shelters across North Carolina to take in pets at immediate risk for euthanasia, or those who need veterinary care, rehabilitation, or more time to find a home.



307 COMMUNITY CATS

sterilized, vaccinated, and released or rehomed in order to reduce feral cat and kitten overpopulation.



FINANCIAL STEWARDSHIP

SPCA Wake is nationally recognized for financial stewardship and transparency to donors, earning high marks from both Guidestar and Charity Navigator. 87.1% of each dollar goes to programs and program support with 12.9% spent on fundraising.* *Source: FY24 990 Tax Return (most recent 990)*

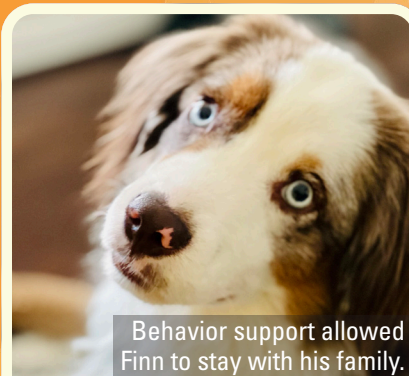
*Note: This fundraising figure is temporarily higher than usual due to work being done for the new building (see spcawake.org/bigplans).

2024 IMPACT REPORT *CONTINUED*

After a significant increase in demand for animal services following the COVID-19 pandemic, SPCA Wake launched the Pet Helpline in 2021 — a first-of-its-kind initiative designed to make it easy for our community to find pet-related support. The Pet Helpline connects people with pet resources and programs while also providing insight into what programs and services our community needs most.

6,833 REQUESTS THROUGH PET HELPLINE

SPCA Wake's Pet Helpline, the first in our state, provides assistance to keep pets in homes, out of shelters, and improve both human and animal lives. Pet Helpline staff collaborates with all SPCA departments to provide a solution or additional resources tailored for each case.



Behavior support allowed Finn to stay with his family.

TOP 5 TYPES OF HELPLINE REQUESTS RECEIVED



TOP 5 REASONS FOR REHOMING REQUESTS:



SPCA'S NEW PET BEHAVIOR LIFELINE

"We weren't sure how to deal with this dog's behavior. **I had no options but to give him to the shelter**, and I would have regretted it for the rest of my life; my kids would have. We didn't know what to do. And then I went to the SPCA's website. The moment [they] called me, it was a life-changing event. This is the first thing I've found that has made an impact on this dog's life. **This program is a lifesaver for us and for Finn too.**"

- Gopal Y., a first-time dog owner, on the Pet Behavior assistance he received for Finn, his 3-year-old Aussie with fear-based aggression.

In 2024, new pilot programs made strides to meet these evolving needs:

- Through our new Pet Behavior program with Triangle Pet Behavior, **398 hours of training and behavior support was provided to 143 pets** to address behavioral concerns in an effort to keep those pets in their homes and out of shelters.
- Our new "Rehome by Owner" program with Adopt A Pet has **helped 143 pets needing homes to be placed directly with new families** without ever having to enter the already-crowded shelter system.
- Facing abundant requests to take in cats and kittens, a new partnership with Purr Cup Cat Café increased our rescue capacity for felines by facilitating more cat adoptions. In 2024, **156 cats found homes with visitors of the coffeshop.**