

FIRST MONDAY *Special Announcement*

SPCA OF WAKE COUNTY

FROM THE DESK OF KIM JANZEN
PRESIDENT & CEO

June 5, 2023

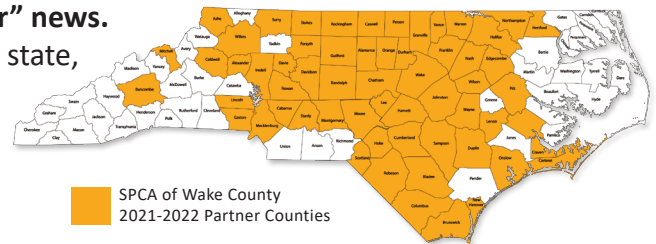
This brief monthly memo addresses our belief that communication is the essence of appreciation and provides a way for us to stay in touch with you – our most important donors. We owe a debt of gratitude to all who have donated their time, treasure and talents to make our work possible.

Dear Friend,

Thank you so much for your support of SPCA Wake. I know you have many choices of where to invest your charitable dollars, so we are truly grateful for your continued support. I believe that communication about the impact of your investment with us is one of the best ways we can show our appreciation -- that's why we send you the monthly "First Monday" newsletter.

Today, I'm writing to you to share some very exciting "insider" news.

As you may know, SPCA Wake works in 59 counties across our state, supporting many rural and resource-strapped areas in order to save more lives and help more people. As a result of this work, SPCA Wake has identified a need for the people and pets in our region and beyond that isn't currently being met.

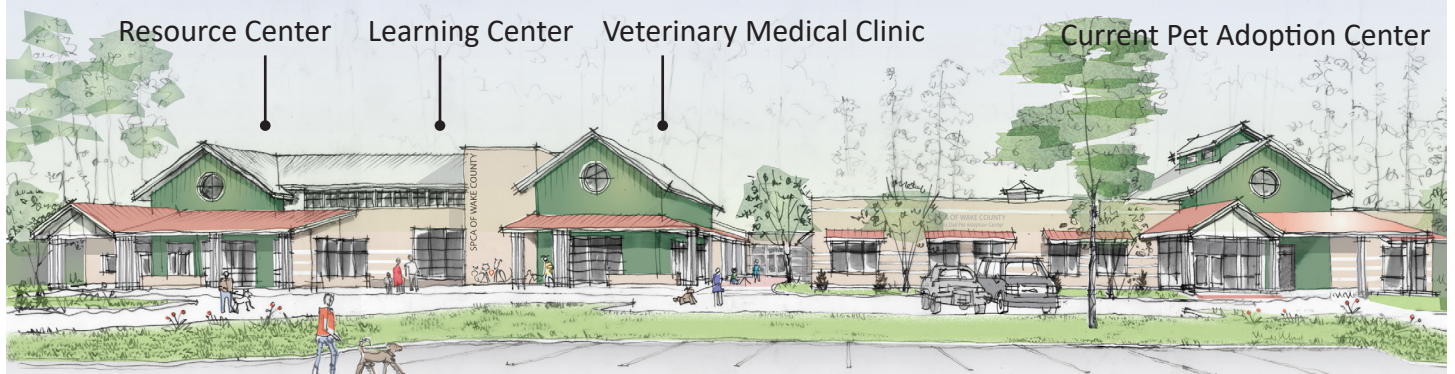


To deepen our work in Wake County while expanding services geographically, SPCA Wake has embarked on an endeavor to build North Carolina's first-ever Regional Campus for Pets & People. This project will help transform entire communities and deliver profoundly needed resources for people and pets across the state.

Over the past two years we've been quietly working with a small group of community leaders to raise dedicated funds for this new building. Just recently, we received the largest single gift in SPCA Wake's 56-year history. Community philanthropist Susan Ward of Raleigh made a \$5 million donation to the building project. This extraordinary gift honors the deep love Susan and her late husband Randall had for homeless pets, as well as their belief and investment in SPCA Wake's mission. In honor of Susan and in memory of Randall, the campus will be named:

The Susan and Randall Ward Regional Campus for Pets and People

(BELOW) NEW PET ADMISSION & RESOURCE CENTER



Continued on reverse >

As of June 5, 2023, we have raised \$14.3 million out of a \$21.5 million goal to complete the project. Site work is expected to begin early next year, with groundbreaking on the new facility scheduled for June 2024.

About the Regional Campus

Located at 200 Petfinder Lane in Raleigh on a 22-acre tract of land, this regional campus includes our existing Pet Adoption Center that will be joined by a new, state-of-the-art 25,000-square foot Pet Admission & Resource Center. This new building will replace SPCA Wake's current Admissions Center, which was built in 1970 and is located in Garner.

This campus will serve as a place for the community to come to for help as well as a central hub to deploy resources across the state.

•More Prevention and More Lives Saved

This new campus will increase the number of homeless pets we transfer into our care from the NC counties with high intake and low adoptions to population centers where adoption demand is high. In North Carolina, over 200,000 dogs and cats enter animal shelters each year; 60,000 of them never make it out. Working with municipal animal agencies across the state will allow us to leverage public-private partnerships toward a shared vision to end the euthanasia of healthy dogs and cats. In addition, a state-of-the-art veterinary medical center will focus on prevention by doubling the number of spay/neuter and wellness services SPCA Wake provides annually to the pets of families unable to afford the service elsewhere.

•Expanded Safety Net Services

Through our current services, SPCA Wake is helping people provide necessary care for their beloved pets. As a result, we are changing the narrative that the only solution people have when facing hardship is losing their beloved pet. To provide a safety net and help people care for their whole family, SPCA Wake must expand our community outreach programs. Our Community Resource Center will provide the needed space to help families access affordable pet care and the resources necessary to help them through temporary hardships.

•Youth Education

Through partnerships with youth education organizations like the Girl Scouts, Boy Scouts, Boys & Girls Clubs, and YMCAs, SPCA Wake's Learning Center will provide the necessary space for children to participate in youth education opportunities that foster values such as kindness, honesty, and tolerance. The Center will provide space for pet behavior classes to strengthen the human-animal bond through positive, reward-based training. In addition, professional development programs for animal shelter professionals from area shelters will help them to strengthen and build new people-focused services throughout North Carolina.

This capital project provides a once-in-a-lifetime opportunity to make substantial, sustainable, and lasting improvements in the lives of pets, people, and our North Carolina community for decades to come. Over the next six months, our campaign team will be reaching out to our most passionate donors to share more about this truly transformational project.

For more information, including the site plan and building renderings, visit: spcawake.org/bigplans.

FIRST MONDAY is provided to friends of the SPCA of Wake County to thank our supporters and advance the cause of philanthropy. QUESTIONS? Please don't hesitate to contact us. Kim Janzen, (919) 532-2090 or kjanzen@spcawake.org. Mondy Lamb, VP of Philanthropy, (919) 532-2086 or mlamb@spcawake.org.