



THE SPCA OF WAKE COUNTY

FUR BALL

THE MOST IMPORTANT
NIGHT OF THE YEAR FOR
HOMELESS PETS.



SATURDAY, OCTOBER 12, 2019

Please join the Society for the Prevention of Cruelty to Animals of Wake County to celebrate and support lifesaving work with a meaningful evening out.

The Community's Premier Event to Benefit Pets

Let the SPCA Honor Your Sponsorship Gift with Name Recognition & Branding Opportunities

GUEST DEMOGRAPHICS

Fur Ball attendees are homeowners, community leaders, and entrepreneurs. They are mindful of businesses that support the SPCA. A majority are 45+ years old, have more than 16 years of education and a median home value of \$450,000.

- 65% are 45 years or older
- 36% are 45-54
- 29% are 65+ years
- \$450K Median Home Value
- 55% Female/45% Male
- 72% are college graduates

SPCA SUPPORTERS

Our reach for sharing information about your company is much broader than just the night of the event. Because we are asking you to invest in our work, we want you to know that in return, we are committed to showcasing your business to our supporters and event guests:

- Email list of nearly 57,000
- Facebook reach of over 40,000
- Mailing list list of 60,000 businesses and homes

About the Fur Ball Gala Event

Celebrate and support the lifesaving work of the SPCA of Wake County at our biggest fundraiser of the year. All proceeds fund programs to save homeless pets.

The Fur Ball is an annual charity dinner and auction benefiting the Society for the Prevention of Cruelty to Animals of Wake County. The gala takes place at the Angus Barn Pavilion and features an elegant 3-course dinner prepared by Iron Chef Walter Royal, and served with exceptional wine pairings.

Please join us on Saturday, October 12 for the 2019 Fur Ball. For tickets, or to sponsor a table for your business, please see the following pages or contact Amy Crum at 919.532.2082 or at acrum@spcawake.org.



Fur Ball 2019

SATURDAY,
OCTOBER 12, 2019
5:30pm–9:30pm

Angus Barn Pavilion
9401 Glenwood Ave.
Raleigh, NC

Enjoy live and silent auctions, wine, beer, hors d'oeuvres and a seated, 3-course Angus Barn dinner with wine pairings. Black-Tie Optional
Contact Amy Crum at 919.532.2082 or acrum@spcawake.org for more information about sponsoring this premier event.



GUESTS ENJOY THE BIDDING ACTION AT FUR BALL. CHEF WALTER ROYAL MEETS AND GREETES FUR BALL GUESTS.

SPONSORSHIPS

PACKAGES AND RATES CAN BE **CUSTOMIZED FOR YOU** OR YOUR BUSINESS! CONTACT AMY CRUM AT (919) 532-2082 OR ACRUM@SPCAWAKE.ORG

ATTENDANCE & GUEST OPPORTUNITIES

Each guest ticket admits one and includes wine, beer, hors d'oeuvres, and a seated, 3-course Angus Barn dinner with wine pairings.

\$500 | ONE

1 Guest, reserved seating for one

\$1,000 | TWO

2 Guests, reserved seating for two

\$2,500 | SILVER SPONSOR

6 Guests, 3/5 table plus name listing in the Fur Ball program, on the Fur Ball website, and in the December issue of the SPCA's quarterly magazine.

\$5,000 | GOLD SPONSOR

10 Guests, 1 reserved table, plus name and logo signage at your reserved table, name and logo recognition in the Fur Ball program, on the Fur Ball website, and in the December issue of the SPCA's quarterly magazine.

\$10,000 | GOLD PLUS SPONSOR

20 Guests, 2 reserved tables, plus VIP seating. Name and logo recognition on SPCA social media before and after event and projected on screens during the event. Includes all Gold level benefits.

\$15,000 | PLATINUM SPONSOR

30 Guests, 3 reserved tables, plus name and logo included in a post-event thank you ad in a *Triangle Business Journal* print edition. Includes all Gold Plus level benefits.

\$25,000 | PREMIERE SPONSOR

30 Guests, 3 Tables, plus 12-months of recognition on the high-traffic SPCA website. Includes all Platinum level benefits.

\$50,000 | 2019 TITLE SPONSOR EXCLUSIVE [SOLD]



À LA CARTE OPTIONS

Pair one or more of these dynamic brand recognition packages with attendance package (above). Benefits and rates can be customized! Call for the detailed description of these engaging and interactive opportunities.

\$2,500 | VALET SPONSOR – EXCLUSIVE (1)

Your logo or message on signage at the valet stand for guests to see as they arrive and leave the event. Includes an option for a leave-behind.

\$2,500 | BAR SPONSOR – EXCLUSIVE (1)

Your company will sponsor all three bars with exclusive signage and a specialty cocktail, that you name, available to guests at the Gala.

\$25,000 2019 CHAMPAGNE WELCOME – EXCLUSIVE [SOLD]

Upon entering, each guest is welcomed with a glass of champagne on behalf of your company. Unique recognition opportunity!

FUR BALL 2019 GIFT FORM

TICKETS | TABLES | SPONSORSHIPS

PLEASE COMPLETE THE FORM BELOW OR [CLICK HERE](#)

Check box if you
DO NOT want name
recognition listings.

Your Name(s) or Company Name *(as it should appear for gift acknowledgment / sponsor recognition)*

Contact Name /Title

Address

City

State

Zip

Phone

Email

ATTENDANCE & GUEST OPTIONS

(Approximately 87% of each attendance gift level is tax-deductible!
Please call for specific benefit value.)

- \$500 | ONE** 1 Guest
- \$1,000 | TWO**, 2 Guests
- \$2,500 | SILVER** 6 Guests, plus recognition
- \$5,000 | GOLD** 10 Guests, plus recognition
- \$10,000 | GOLD PLUS** 20 Guests, plus recognition
- \$15,000 | GOLD PLUS PLUS** 30 Guests, plus recognition
- \$25,000 | PREMIERE SPONSOR** 30 Guests, plus recognition

PAYMENT INFORMATION

- Check enclosed: Payable to SPCA of Wake County
- Invoice me: Please send an invoice for payment by email or by mail (circle one)
Charge my credit card: VISA MC AmEx Discover

NAME ON CARD: _____

CARD #: _____ EXP DATE: _____ CCV: _____

BILLING ADDRESS: (if different than above) _____

SATURDAY
OCTOBER 12, 2019
5:30pm–9:30pm

ANGUS BARN
PAVILION
9401 Glenwood Ave.
Raleigh, NC

Black-Tie Optional

GIVE THROUGH YOUR DAF

A distribution from
your Donor
Advised Fund
(DAF) can cover
the tax-deductible
portion of your
Fur Ball experience.
You pay the
remaining amount.

It all goes to a great
cause! Contact any
SPCA donor care
staff member
for details.

The SPCA of Wake
County is a 501c(3)
nonprofit Tax ID:
56-0891732

CONTACTS:

Amy Crum
919-532-2082
acrum@spcawake.org

DONOR CARE:

919-532-2083
or 919-532-7065

Financial information
about this organization
and a copy of its license
are available from the
State Solicitation Licensing
Branch at 919-814-5570.
The license is not an
endorsement by the State.

Return this form by email: Amy Crum – acrum@spcawake.org
By fax – 919-771-2482 or by mail – SPCA, 200 Parfender Lane, Raleigh, NC 27603