Puppy Socialization: The Rule of Sevens

Adapted from original article “The Puppy Puzzle” by Pat Hastings

By the time a puppy is 7 **weeks** old she should’ve...

- Been in at least 7 different locations (backyard, garage, kitchen, neighbor’s yard, etc.)
- Eaten from at least 7 different containers
- Been held and petted by at least 7 different people
- Taken at least 7 one-mile car rides
- Been in a crate at least 7 times
- Played with at least 7 different kinds of toys
- Walked on at least 7 different substrates (grass, gravel, concrete, etc.)
- Been taken somewhere alone, without mom or littermates, at least 7 times
- Been exposed to at least 7 challenges (climbed on a box, gone through a tunnel, climbed up steps, etc.)